# **Home Health & Hospice**

# Total Universe: 10,955 Base Rate: \$95.00/M

## **Description Summary**

Home Health and Hospice Care Agencies provide health-related services to patients in their own houses. Working alongside physicians, a team of nurses and therapists offer services such as skilled nursing, physical and occupational therapy, speech pathology, nutrition guidance, etc. AmeriList provides accurate mailing, telemarketing, and email data to our clients. Our data is updated every month to guarantee accuracy and deliverability.

## How Our Data Is Compiled

Our Home Health & Hospice Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## **Consider The Facts**

- Most people receiving home care in the U.S. are over 65, with approximately 97% needing assistance with bathing and 91% requiring assistance transferring in and out of bed
- Almost all home health agencies are Medicare certified, while 78% are Medicaid certified

#### **Recommended Usage**

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: businesses selling medical devices, medical technology, software and more.



Market Type U.S. Business

List Channels Postal, Email & Telemarketing

**Source** Compiled, Self-Reported

Update Cycle Monthly

#### Minimum Order Quantity: 5,000

Price: \$475.00

#### **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

**Exchanges** Please Inquire

**Reuse** Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

#### Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Office Location Executive Names Number of Employees SIC Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting 40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com